

September 28, 2018

# Streng Agency continues growth with three new clients.

## New clients added to agency brand roster!!

**St. Charles, IL. (Sept 28, 2018)** – Streng Agency, one of the Mid-West's top ranked full-service advertising and marketing agencies, continues to expand in Northern Illinois by adding new clients in the Chicagoland and collar county areas. These new clients add to an already substantial base of national and international businesses utilizing Streng's wide array of advertising capabilities.

"We are excited for the opportunity to do meaningful work for these new additions to our client roster, and continue to grow their businesses and brands regionally and nationally." said Streng President, Peter Schwartz.

These are among the new Illinois-based clients that are rapidly-expanding our national client roster...

For Ullman Devices, the agency will lead a research and strategy development effort, corporate re-branding, new product packaging design, tradeshow experience, and redesigned website. Ullman is a Chicago Based-specialty tool manufacturer that focuses on providing professional quality devices to a diverse cross section of the auto technician work force. The company currently offers over 65 expertly engineered devices, and is expanding its offerings beginning this year with plans to continue expanding additional product lines through 2019.

For JBC Executive Coaching, Streng is focusing on brand development, new website architecture, online consumer experience, and a completely new communication strategy for 2018 and beyond. JBC is an executive coaching enterprise that specializes in working with C-Suite executives in the engineering field.

For the Dugan & Lopatka Accounting Firm, Streng will focus on brand development, a completely new Brand Mark for 2018, brand guidelines, new print/digital collateral, and helping them establish their social media presence. Dugan & Lopatka is rated one of the top thirty accounting firms in the Chicagoland area and is located in the western suburbs.

### ABOUT STRENG AGENCY

Headquartered in St. Charles, Illinois, Streng is an award-winning full service advertising agency specializing in conventional and digital marketing for a diverse client base. The work of the Streng team includes clients local, national and international. Learn more at [www.strengagency.com](http://www.strengagency.com), follow [@StrengAgency](https://twitter.com/StrengAgency) on Twitter, follow [StrengAgency](https://www.linkedin.com/company/strengagency) on LinkedIn and Like [StrengAgency](https://www.facebook.com/strengagency) on Facebook.