



# Streng Ranked Top 20 In Web Design

*Streng Agency's web design sets them apart, ranking top 20 in the state!*

**Saint Charles, (July 17, 2019)** – Streng Agency, one of the Midwest's top-ranked, fully-integrated advertising and brand marketing agencies, is ranked top 20 for web design agencies by Design Rush.

Streng Agency makes the list of top web design agencies throughout Illinois. Design Rush, a B2B marketplace who connects brands with agencies, unveiled their list of the best local and global website design firms in Illinois, acknowledging Streng Agency in their ability to take creativity to the next level.

"Streng Agency is not a typical advertising agency. For that matter, Streng is not a typical business. This is due in part to their approach in solving everyday problems as creatively as possible. That includes every decision that they make," Design Rush stated.

Design Rush highlighted companies who best coupled ingenuity in creation with customer experience.

"A positive user experience is the most important aspect of a brand's online presence," says Design Rush Founder and Executive Director Gabriel Shaoolian. "Businesses need to make sure that every platform creates an easy-to-navigate interface, solves user-centric problems, and fosters a pleasant and personal environment that users enjoy engaging with regularly."

Streng was highlighted for their innovative capabilities in aligning current trends with emerging tech advances that reflect new expectation customers have from businesses. The top three user experience design trends include: personalization, content-driven experience, and augmented reality.

*"Streng Agency is contemporary and state-of-the-art in their office space as well as their approach to create leading user experience design trends that will improve customer interactions, enhance time on site and increase revenue."*

Design Rush's accolade to Streng Agency expands their list of awards and acknowledgments in their ability to incorporate these tactics with various approaches, ranging from digital platform channels to tangible content marketing and more.

#### ABOUT DESIGN RUSH:

DesignRush.com is a B2B marketplace connecting brands with agencies.

DesignRush features the top agencies around the world, including the best Digital Agencies, Logo Design, Branding, Digital Marketing, Website Design, App Development, eCommerce Web Design Companies and more.

#### ABOUT STRENG AGENCY:

Headquartered in St. Charles, Illinois, Streng is an award-winning full-service advertising agency specializing in conventional, digital, and social marketing for a diverse client base. The work of the Streng team serves clients local, national and international.

Learn more at [www.strengagency.com](http://www.strengagency.com), follow [@StrengAgency](https://twitter.com/StrengAgency) on Twitter, follow [StrengAgency](#) on LinkedIn and Like [StrengAgency](#) on Facebook.